

TOBIAS SCHULZ








Geboren 04 August 1981
Adresse Manderscheider Straße 6 in 50937 Cologne
Mobil +49 173 67 27 876
Xing Tobias_Schulz7
Email schulz.tobias@gmail.com
Web kostuem-suche.de / cgnfckncty.de / wikiwear.de

01. I'M LOOKING FOR


After I got the chance to gather extensive event- and project management experience within the media, E-Sport and ecommerce business, I would love to contribute my knowledge as well as my economic- and social competences to a new project within the E-Sport or gaming sector. Both are branches with a huge innovation potential, chances and possibilities. They are still developing pretty fast and will influence future generations. This is a big opportunity and a big responsibility at the same time and exactly what I want to do in my next hiring.

02. I'M OFFERING

⚙️ EXPERTISE

Working in an international environment 
Media- & event management 
E-Sport 
Flair for numbers & KIPs 
Multichannel & ecommerce 






☰ METHODICAL





Planning capacity 
Project management 
Quality management 
Analytic skills 
Time management 

👤 PERSONAL

Motivation and willing to perform 
Target driven 
Entrepreneurial thinking and -acting 
Continuous learning and high interest in new things 
High quality of work 

✂️ SKILLS

Photoshop CC 18 
MS-Office & iWork 
Illustrator CC 18 
HTML 5 
CSS & Sass 

Wordpress CMS 
Windows & OS X 
Python 
Java Script 

🗨️ LANGUAGES

German 
Englisch 

03. **PROFESSIONAL EXPERIENCE**

05/2016 - 10/2017

Senior Partnership & Media Manager

Turtle Entertainment GmbH - Electronic Sports League

- / Key account management for international, digital media partner
- / Strategic business consulting (events, projects, i.a.)
- / Controlling and timing of the co-marketing- and co-production budgets
- / Management consulting regarding the controlling and handling of the customer- and product portfolio
- / Analysis and communication of tv specific KPIs to internal and external stakeholder
- / Creation and development of monthly and product specific reportings
- / Qualitymanagement
- / Development of a tool to measure the channel performances
- / Management of the digital broadcast platforms - and channels

06/2015 - 12/2015

Projectmanager

Diehl & Brüser Handelskonzepte GmbH - Emmas Enkel

- / Concept planning for the store expansion to Cologne
- / Process specific project management

10/2014 - 05/2015

Store Manager Assistant

Rewe Group

- / Support of the store manager within operational (end of day closings, product handling, i.a.) and strategical topics
- / Quality management
- / Development and execution of local marketing activities

02/2011 - 07/2011

Productioncoordinator

10/2012 - 11/2012

Social Media Manager

One Two Films GmbH

- / Coordination of the line producer, executive producer and floor manager for a cinema movie
- / Coordination, controlling and supervision of the social media activities upfront and during the movie launch

02/2006 - 01/2011

Projectmanager Fairs & Conventions

Turtle Entertainment GmbH - Electronic Sports League

- / Project management of trade fair- and marketing events
- / Project driven resource management
- / Project- and enterprise driven customer- and account management
- / Budget planning and -controlling
- / Management of all project relevant marketing activities
- / Development of sales documents
- / Development and execution of product presentations
- / Negotiations with agencies, service providers and customers
- / Purchasing of advertising materials

04. EDUCATION

- 12/2017 - 02/2018 **Certified Web Interface Designer (88%)**
European Webmasters Association
/ Majors: digital image editing, webdesign with HTML5,
CSS3 basics, responsive webdesign
- 12/2017 - 02/2018 **Certified Web Developer - JavaScript (91%)**
European Webmasters Association
/ Majors: JavaScript Fundamentals, JavaScript DOM,
JavaScript Single Page Apps
- 09/2011 - 01/2014 **Bachelor of Arts Mediamanagement (1,6)**
Rheinische Fachhochschule
University of Applied Science, Cologne
/ Major: Audio-Visual Media and Games
/ Thesis: Gamification: increase in usage motivation
by using game thinking in e-commerce and marketing (1,3)
- 03/2002 - 07/2003 **Bachelor of Science Business computer science**
Hochschule für Technik und Wirtschaft
University of Applied Science, Berlin
- 08/2003 - 01/2006 **Eventmanager (Chamber of Industry and Commerce)**
kogag Bremshey & Domning GmbH, Solingen
- 08/2001 **General qualification for university entrance**
Goethe-Schiller Gymnasium, Jüterbog



Cologne, March 2018